

June 21, 2021

Dear Exhibitor Partner,

Welcome Back to the Boone County Fair! After a very rough and tough 2020, we on the Fair Board are preparing for “Making the Comeback Greater than the Setback” at the 2021 Boone County 4-H Fair!

Exhibitors, such as you, are of tremendous importance to our fair. Monies raised from our space leases support the fairgrounds, and our many youth involved in the 4-H program. Boone County has one of the finest 4-H facilities and programs in the state. We believe our fair offers an outstanding value for our business partners, and we hope you will look to share your products and services with the community as an exhibitor.

This year we have listened to our exhibitor partners, and will once again offer spaces in one of our buildings.

The 2021 Boone County 4-H Fair dates are July 17 – 23, 2021, meaning it starts on a Saturday and ends on a Friday. On Saturday July 17, the Boone County 4-H Fair will kick off with the Flag Raising & Opening Ceremony at Center Circle. The vendors that want to be inside, will be able to rent space from Saturday July 17 - Wednesday July 21. The hours are in the Vendor Agreement. Vendors that still want to be outside can have flexible hours and can remain through Friday.

If you are a returning indoor vendor, please note that you will be inside a NEW Building, it is to be labeled “COMMERCIAL VENDORS BUILDING” (it is right next door to where you were in the past). This facility is smaller, so there will only be 36 - 10 X 10 indoor spaces available and they will be offered on a first come/first served basis this year. Also ***NOTE*** NO signage, of any type, will be allowed attached to any walls in this facility. So please plan to bring your own self standing signage if you want signage above your display.

All returning Outdoor exhibitors are given the opportunity to retain the same space as the prior year if we receive your contract by July 2, 2021.

We hope to hear from you soon, and we look forward to partnering with you for a successful 2021 Boone County 4-H Fair.

Thank You,

Steffannie Fuydal

Boone County 4H Secretary